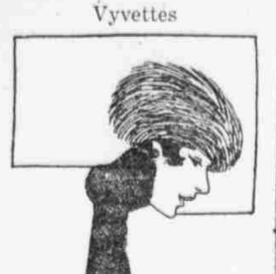


PICTURES OF INTEREST TO WOMEN DISCUSSED AND PICTURED—DRESS, HOMECRAFT AND LETTERS

SMILE OF DRAB LITTLE WOMAN CAPTURES KHAKI-CLAD CAPTAIN

Transients in Hotel Lobby Wonder What He Saw in Her—It Was Womanliness That Built the Smile That Caught Him!

IT IS queer how we all think the same thing when we see a good-looking man out with a plain woman. The other day I saw two persons sitting in a hotel lobby...



Vyvettes

THE girl smiled. And when she smiled you simply had to join the captain and not give a whoop whether her skin was white or yellow or whether she had any eyelashes at all.

We do like our jabs and are glad they're coming into style again—but it will soon be cold and we'll have to button our fur collars over them! So we make the fur collar jabolike and find it quite trim.

THE WOMAN'S EXCHANGE

Letters and questions submitted to this department must be written on one side of the paper only and signed with the name of the writer. Special queries like those given below are treated as general questions.

- TODAY'S INQUIRIES
1. What innovation has come in the perfectly plain black silk beaver hat?
2. How can a black veil be brightened up and brought into the latest mode?
3. How can one get information about the war work that is being thrown open to women?

- ANSWERS TO YESTERDAY'S INQUIRIES
1. An unusual frock for the high school girl can be made with a rouch material in plaid...

Tomorrow's War Menu

- BRICKPAKST
Apple Sauce
Cornmeal Mush
Coffee
LUNCHEON
Hamburg Boulettes (leftovers)
Celery
Grapes
DINNER
Baked Beans with Tomato Sauce
Sweet Potatoes
Lettuce with Chili Sauce
Egg Cup
HAMBURG ROULETT
Ten leftover Hamburg meat cakes up, moisten with a little gravy and season...

All She Had

The taxi driver had been driving his fare about for an hour and a half and at last he said: "Where to now, miss?" "Oh, how much do I owe?" said the fare, seeming to wake from a daydream.

Wrinkles Removed

The removal of facial wrinkles is a treatment which has been perfected by the use of a special cream. It is applied to the face and the wrinkles disappear.

Safe Milk

Infants and Invalids HORLICK'S THE ORIGINAL MALTED MILK. Rich milk, malted grain, in powder form. For infants, invalids and growing children.

PATSY KILDARE THE OUTLAW

By JUDD MORTIMER LEWIS

Helping Rowdy

BEFORE I was out of bed this morning the foam ran and it was Mr. Rock-rudder. He asked me how my burglar was and I said he was all shaved and doing well. He said, "That is good. How is the banister?" I said, "It is all right now. I will show you when you come home."

IN THE MOMENT'S MODES

Black Lyons Velvet and Hatter's Plush Chapeaux



"MA" SUNDAY'S INTIMATE TALKS

The wife of the famous evangelist discusses everyday topics in a helpful and wholesome way.

Mazie's Silk Stockings

THEY were real silk. There wasn't any thought of that. You could see the luster in them even outside the big glass windows of the Emporium Department Store.

Christmas Box for Sailor

Dear Madam—Will you please mail what I put in a Christmas box for a sailor? He is my cousin.

More Halloween

Dear Madam—If you find in your column or send me a good way in which to entertain the spirit of Halloween parties where the guests are limited. The guests are between the ages of sixteen and eighteen.

Making Use of Quinces

Dear Madam—Will you please give me full directions for making quince jelly, also are there any other ways I can use quinces? Thanking you for this and several past favors.

To Mend Agate Teakettle

Dear Madam—I have a teakettle that has a crack in the side. Can you tell me how to mend it? I have tried several things but they either melt or won't hold to the metal surface.

GOOD HEALTH QUESTION BOX

By JOHN HARVEY KELLOGG, M. D., LL. D.

Food as Body Fuel

FOOD is something more than fuel. It not only supplies heat and energy to the body, but also tissue-building material. Fat, starch, sugar and fruit acids are true fuel elements; while proteins, which comprise the gluten of wheat, the casein of milk, the vegetable casein of peas and beans and similar foodstuffs, the lean of meat and the white of eggs are the tissue-building elements.

Men's Clothing

A good deal is said about the harmful effect of women's garments. What about men's clothing? The following faults: Too much clothing, which overheats the skin and weakens the entire body.

Rigg's Disease

What is the proper treatment for Rigg's disease? Rigg's disease or pyorrhea is an infection of the mouth in which the gums are

Luxurious Furs

For men, women and children. Quality at moderate prices.

BLAYLOCK & BLYNN, Inc

1528 Chestnut St. Furs Altered and Repaired.

Ville de Paris

1422 Walnut Street SALE THURSDAY, FRIDAY and SATURDAY Original Paris Models Created by Louis, of Paris At Largest Price Reductions Ever Made

Fur Coats

Dashing styles. Guaranteed skins. Attractive linings. Splendid workmanship. This, briefly, is the story of our wonderful success. For a quarter of a century we have been giving the women of Philadelphia and vicinity Fur Coats, Capes, Muffs and Neckpieces of exceptional quality at prices far below every other store.

LUIGI RIENZI

1714 Walnut Street Furs of Fashion Ultra-smart Coats of Nutria, Caracul and Seal; Superb Stoles and Capes of Sable and Kolinsky; unusual assortment of Fox Scarfs and Muffs; desirable Pelts for personal selection and design.



Encrusted Gold Border Dinner Services

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